

خطة دبي 2021 DUBAI PLAN

Dubai Industrial Strategy 2030



حكومة دبي
GOVERNMENT OF DUBAI

المجلس التنفيذي
THE EXECUTIVE COUNCIL

Jafza
المنطقة الحرة الجميلة
Jebel Ali Free Zone

مجمع
دبي
الصناعي
من مدينة دبي للتجارة الجميلة





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DUBAI INDUSTRIAL STRATEGY

As Dubai Plan 2021 enters its implementation phase, the Government of Dubai developed an Industrial Strategy for the Emirate as one of the targeted strategic sectors alongside the traditional ones such as Trade, Logistics, Financial Services and Tourism.

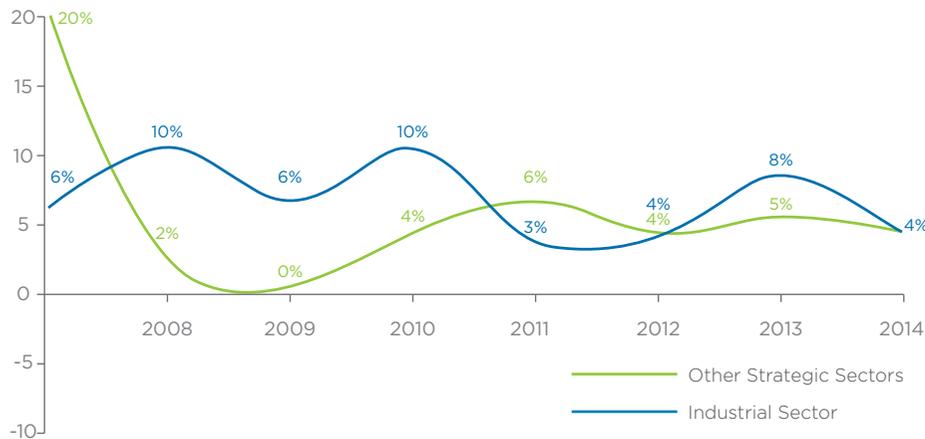
The strategy aims at making Dubai “an international hub for knowledge-based, innovation and sustainable Industrial activities”, through enhancing industrial coherence and integration with other economic sectors particularly strategic ones, and to create an attractive investment environment through a set of initiatives and incentives. These will develop and improve existing targeted industries and attract new ones with competitive capabilities.



THE THIRD LARGEST SECTOR IN THE ECONOMY, WHICH INCLUDES 18 INDUSTRIAL AREAS

Within the last decade, the contribution of the Industrial sector in Dubai's Gross Domestic Product (GDP) ranged between 11% to 14%, thus placing it as the third largest sector after Trade and Logistics. The industrial sector demonstrated solid and positive growth over the last few years, even within the global financial crisis.

Dubai has 18 industrial areas, 8 of which are within Free Zones and representing 30% of total industrial areas within the Emirate -many of those areas are jointly utilized for logistics' activities, which reflect the Emirate's renowned trade and logistics standing.



Real GDP Growth according to Strategic sectors (2007-2014 %)

Source: Dubai Statistics Center



Dubai real GDP breakdown by sectors, 2006-2014 [USD billions, %]

Source: Dubai Statistics Center

VISION AND STRATEGIC OBJECTIVES

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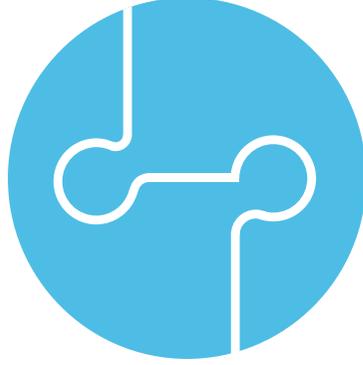
The Place



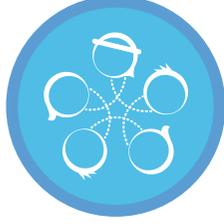
The People



The Economy



The Society



The Government



The Experience



VISION

To become a global platform for knowledge-based, sustainable and innovative industries

STRATEGIC OBJECTIVES

Growth Engine



Increase total GDP and value-added of manufacturing

Increase output of manufacturing
Increase the value-added share in output

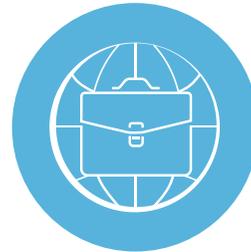
Innovation Based



Enhance depth of knowledge and innovation

Improve labor productivity
Enhance R&D spend

Home for Global Businesses



Become the preferred manufacturing platform for global businesses

Increase presence of global manufacturers in Dubai
Support the global outreach of home-grown companies
Increase manufactured exports

Environmentally Sustainable



Promote environmentally-friendly and energy efficient manufacturing

Limit energy consumption
Limit manufacturing pollutants
Support The Green Economy Initiatives

Adopting Islamic Standards



Become a center for the global Islamic products market

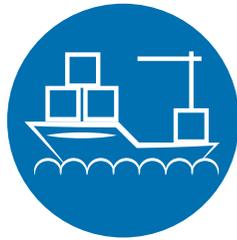
Increase Dubai's Islamic products' manufacturing
Increase number of halal-certified manufacturing companies in Dubai

SIX TARGETED INDUSTRIAL SUB-SECTORS

Six industrial subsectors will be targeted: Aerospace, Maritime, Pharmaceuticals & Medical Equipment, Aluminum & Fabricated Metals, Fast Moving Consumable Goods (FMCG) and Machinery & Equipment. Below are the main reasons for selecting those sectors:



Aerospace: Emirates Airlines is considered one of the leading companies in the World and owns a large and competitive fleet globally. The strategy aims at supporting Emirates Airlines and Dubai's longstanding competitiveness in this industry over the long term, through the localization of manufacturing capabilities in certain aerospace sub-industries.

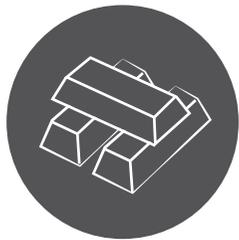


Maritime: DP World is considered one of the largest ports' operators in the World. Given the continuous increase in magnitude and scale of trade and sea traffic, the strategy will aim to capitalize on such promising opportunities through the localization of manufacturing capabilities in certain maritime sub-industries.





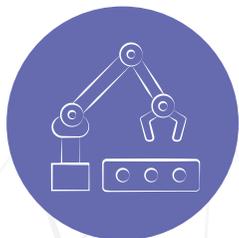
Pharmaceuticals & Medical Equipment: Many international pharmaceutical firms expressed their interest in transferring parts of their plants and research centers abroad to take advantage of international markets' expansions and ensure lower business costs. Dubai is considered one of the prime hubs to host these international firms.



Aluminum & Fabricated Metals: Dubai is one of the leading World producers of fabricated metals; particularly Aluminum. While this leading position is based on the manufacturing of (upstream) primary products, the strategy will aim to enhance the Emirate's competitiveness and expand its production base to include (downstream) finished products.



Fast Moving Consumable Goods (FMCG): The selection of this sector will directly feed into and support the vision of Dubai being the 'Capital of Islamic Economy' especially since Halal Industries is one of the key seven targeted sectors in that vision.



Machinery and Equipment: This sector represents 25% of the overall industrial sector in Dubai. The sector is highly significant and its competitiveness must be maintained given its lucrative investment and profitability opportunities.

IMPACT AND REQUIREMENTS OF DUBAI INDUSTRIAL STRATEGY UP TO 2030

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75 strategic initiatives have been identified to transform Dubai into an international hub for knowledge-based, innovation and sustainable Industrial activities.

The strategy will have a significant impact on Dubai's economy towards 2030, leading to the following:

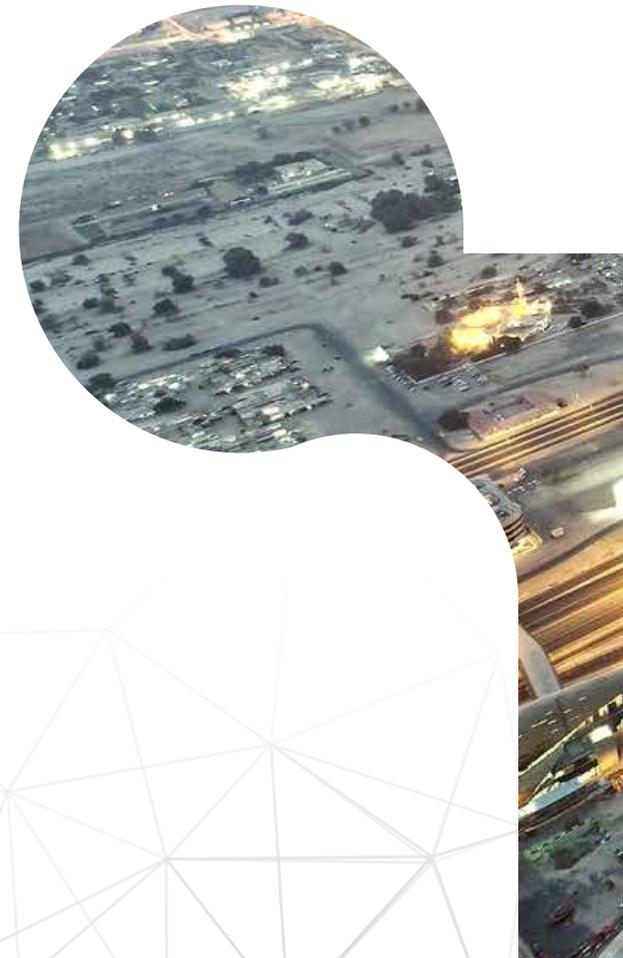
160 Billion Dirhams forecasted increase in Dubai's total GDP

18 Billion Dirhams forecasted increase in GDP for the Industrial Sector (Currently valued at approximately 41 Billion Dirhams)

Creating more than 27,000 specialized jobs

Increase in research and development expenditures by approximately 700 Million Dirhams

16 Billion Dirhams forecasted increase in Exports







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