



Lebanon Industry 2025

The integrated vision for Lebanese Industrial Sector

Mission: Conducting the Lebanese industrial sector and contributing to its empowerment, activation, protection and development.

Vision: Industry that contributes effectively and consistently to the achievement of sustainable development.

The integrated vision for the Industrial Sector in Lebanon

Lebanon Industry 2025

Section First

First: Strategic objectives

1- Definition:

- > Build up an effective, dynamic, and developed Ministry of Industry capable of conducting and leading the industrial sector towards sustained prosperity.
- Establish new building for the Ministry of Industry headquarters and new locations for its regional departments, capable of accommodating the ministry staff and the related institutions. Sufficient and modern buildings with future outlook, well-equipped to provide best services, ensuring stuff and stakeholders' satisfaction.
- ➤ Enhance the referential reliability of the Ministry of Industry in the field of industrial statistics and information.
- > Strive to lead the Lebanese society into becoming a highly productive and active industrial society.
- > Achieve national economic development and raise living standards.
- > Contribute in reducing trade deficit.
- > Increase Job opportunities steadily.
- > Strive to raise productive capacity of the national industry to be able to provide 50% to 70% of local consumption needs of various sectors.
- > Increase the contribution of the industrial sector to gross domestic product (GDP) to 18%.
- > Preserve and protect the environment.
- > Keep pace with developments, support researches and innovations.

2- Risks:

- Governmental Economic policy.
- Security and political conditions in Lebanon and its regional environment.
- Internal and external economic conditions affecting national economy.
- Lack of commitment by parties and partners to obligations.
- Diminishing of financial, human and technical resources for the industrial sector.
- Community resistance (culture, education, conflict of interests, etc...).

3- Opportunities:

- Upgrading Ministry of Industry establishment law and decrees pertaining to its structure, functions and related implementation decrees.
- Ability to have a general budget to support the Lebanese industrial sector and an effective budget to the Ministry of Industry to continuously upgrade its equipment, develop and improve its services and performance.
- Available capacities in the Lebanese economy: geographic position, human resources (expertise, educational level, youth factor...) financial resources, individual initiatives, liberal economy...
- Public Private Partnership (PPP).
- Grants, loans and foreign assistance.
- Technological development and scientific research.
- Government's political will and economic policies.
- Ministry of industry tasks and responsibilities.
- Competence of the administrative and technical staff of the ministry of Industry and related institutions.
- Coordination and Joined efforts among Ministries, administrations and governmental Institutions.
- Lebanese diaspora
- Favorable foundation for specialization in production and orientations.
- Increasing convergence between industrial trends and education.

4- Direct influence factors:

Positive factors:

- Geographic position.
- Success at remaining retracted from direct regional devastation.
- Arduous success in managing the overflow challenges of refugees along with political accordance to gradually solve the situation.
- Active social mobility.
- Negative political balance among the main components and the ensuing tranquility.
- Ability to create compromised solutions.
- Increased demand in Arab markets as a result of political destructive transitions.

Negative factors:

- Absence of an integrated, clear and purposeful governmental socio-economic vision.
- Governmental inability to control and guide.
- High prices of real estate property.
- High cost of national labor.
- High cost of energy.
- Lack of Political stability.
- Absence of favorable infrastructure and sufficient required services.
- Absence of necessary funding for support, protection and investment.
- Internal and external foreign competition.
- Small and family-owned companies and production factors.
- Unavailability of suitable industrial zones.

5- Required equation:

- Purposeful vision and orientation
- Active cooperation public- public, public- private
- Proper product pricing
- High quality
- Specialization in production
- Social mobility to restore balance
- Added value and creativity

Second: Operational objectives

- Expansion of domestic market by increasing production and reducing imports.
- Increase of industrial exports
- Increase of the competitiveness capacity of the national industry, internally and externally with consistency and steadiness.
- Increase of investment and financing in the industrial sector
- Encouragement of green industries
- Encouragement of new knowledge Industries
- Media for the industry

First Objective: Expanding domestic market

Steps:

- Organize industrial institutions activities in all regions by: urging the legalization of their status, managing their expansion, and unifying and circulating related general and special conditions that govern their work.
- Improve the quality of Lebanese products.
- Keep pace with development.
- Protect and support national industry to increase its productions and expansion.
- Encourage national industries preference in the public sector procurement.
- Organize the existing industrial zones and create new ones in all the Lebanese regions.
- Support Small and Medium industrial Enterprises and craftsmanship and help them spread in all the regions.

- Accelerate, facilitate and constantly improve the Ministry's services.
- Propose draft laws and decrees and issue decisions to unify the legal provisions, to provide best working conditions for the industrial enterprises, and lead them towards the best practices.
- Collaborate with concerned parties for expeditious processing of industrial licensing.
- Activate the work of The Lebanese Standards Institution (LIBNOR), The Lebanese Accreditation Council (COLIBAC), The Industrial Research Institution (IRI) and The Lebanese packaging Center (Liban Pack).
- Encourage continuous industries development of products and means of production to ensure consistency with changing market's demand.
- Adopt the national production protection tools in cases of dumping and the increase of imports, and simplify its procedures.

- Adopt the principle of preference in public tenders and secure more than 10% in favor of national industry.
- Handle the problems facing the industrial sector through continues coordination with industrial sector representatives, governmental and non-governmental concerned entities (Municipalities, associations, organizations...) to find solutions.
- Activate ministry's industrial zones bureau role and supervision and upgrade it to the level of department.
- Establish and manage of industrial zones board.
- Work on legislative, operational, promotional, and financial levels to improve SMEs professionalism and expansion by providing necessary funding, encouraging their participation in specialized exhibitions, addition to the tourist map and modernization and regulating text.
- Develop supporting services of industrial enterprises (transport/restoration and rehabilitation of railways especially the coastline/ports...communication/ infrastructure/financial/ touristic/ technical services/insurance, in addition to various facilities).

Second Objective: Increase industrial exports

Steps:

- Activate cooperation with Lebanese delegations abroad, international organizations, foreign governments and embassies operating in Lebanon.
- Focus on national production marketing by constantly seeking new overseas markets.
- Encourage the integration with the agriculture, services and trade.
- Encourage internal industrial tourism by providing its service and technical requirements.
- Ensure compliance of National industrial products with the advanced local and foreign requirements and standards.
- Facilitate imports procedures (raw materials, industrial equipment and machinery ...) and exports (of products and goods locally made).
- Reduce transportation, transit fees and financial charges (ports, shipping...).
- Coordinate effectively and consistently with Customs administration and Ministry of Public Work and Transportation, Ministry of Economy and Trade, Ministry of Agriculture, and Ministry of Finance.

- Strive to find appropriate sources for raw materials and new markets for Lebanese goods and find solutions for trade barriers and problems through coordination with foreign embassies in Lebanon and Lebanese missions abroad.
- Enhance cooperation with Ministry of Foreign Affairs and Emigrants to benefit from the activities and information of Lebanese missions in foreign countries.
- Sign new agreements to expand Lebanese products markets.
- Work on disseminating and implementing specifications and trading terms to simplify exports procedure.
- Encourage the private sector to establish companies specialized in marketing outside Lebanon and encourage the existing services enterprises supporting exportation (advertising, packaging, studies...).

- Encourage industrialists' participation in training sessions, workshops, seminars, and conferences.
- Activate the protocol of cooperation with Association of Lebanese Industrialists (ALI).
- Strengthen and manage interaction with Lebanese diaspora.
- Coordinate with Ministry of Economy and Trade to consider the interests of national industry when conducting trading negotiations, shared decision-making, and organizing exhibitions within Lebanon and abroad.
- Coordinate activities with Ministry of Economy and Trade and Ministry of Agriculture in common areas, especially in food safety, monitoring of violations, detection and control...
- Engage Lebanese universities and faculties specialized in the preparation of studies to enhance exports and unify strategic outlooks.
- Increase the number of laboratories in all provinces to facilitate the testing procedures (food tests in particular).
- Organize and /or participate in organizing training sessions in public and private sector about tax exemptions rules and implementation.
- Strive to reduce the import/export fees collected by Chambers of Commerce, Industry and Agriculture and Ports.
- Continue to Work on implementing and developing exemption law on industrial products by 50% of the income tax.
- Work on passing port fees exemption law on industrial machinery and raw materials designed for industrial use (including spare parts for industrial machines).
- Attempt to incorporate field visits to industries in the Lebanese touristic programs and organize special visits for businessmen.
- Encourage visits by delegations from the public and private sectors to concerned and specialized foreign entities to exchange experience and get up-dated on developments.

Third Objective: Increase competitiveness of the national industry

Steps:

- Encourage national industries to specialize in high added value production (programming, nanotechnology, mechatronics, electronics, fashion design, professional leather industry, assembly and manufacturing industry, traditional national food industry, medicine, alternative energy, jewelry, industrial equipment, cosmetics, medical herbs and essential oils, perfume, biochemistry, industrial chemistry, petrochemical industry...).
- Encourage integration among various industries internally and externally.
- Develop the design components (packaging, packing, storage, display...) of Lebanese products.
- Activate public private partnership.
- Work on activating the quality-related entities (metrology, standards, conformity assessment, QUALEB, ELCIM...).
- Encourage the activities of all institutions dealing with the industrial sector (Industrial Research Institute IRI, LIBNOR, and COLIBAC, research centers).
- Promote vocational training within factories and industrial areas.
- Encourage merging among Industries.
- Reduce production cost: lower the cost of capital (reduced interests, soft loans, fees and expenses, grants, costs of construction and investment: real estate...) and production cost (energy efficiency, computerization, machinery modernization, labor, advanced management, alternatives for the means of production).

- Strive to provide industrial statistics and indicators, economic studies, consultations to industrial enterprises and related specialized governmental agencies.
- Collaborate with industrialists and sector unions to benefit from Quality Improvement Programs (QUALEB).

- Enhance the benefit from twinning programs, joint-ventures, partnerships, technical and consultative assistance.
- Work with the Industrial Research Institute to offer services to small and medium enterprises at affordable prices.
- Follow-up on passing the geographic indications bill (including description of origin of product) and work on
 - expanding the scope of its implementation.
- Organize and participate in specialized/professional workshops and training sessions.
- Follow-up on passing the industries merging bill, promote its benefits, and direct investments towards expansion and integration.
- Fix three legal years deadline by passing a special law for the exceptional re-evaluation of fixed assets and real estate elements.
- Increase depreciation rate of industrial equipment from 8% to 20% by passing a law to encourage investments.
- Seek to pass on industrial stimulus bill to encourage the use of alternative and renewable energy.
- Work to provide alternative energy sources, at lower cost and more efficient cost (gas, waste incineration, recycling...).
- Collaborate with port authorities to reduce time and fees of goods clearance.

Fourth Objective: Increase the investment and financing of the industrial sector

Steps:

- Encourage soft loans programs to increase investments in industrial sector.
- Find a mechanism to ensure foreign industrial investments in Lebanon.
- Enlist large industries in Beirut stock market.
- Increase foreign donations and assistance to the industrial sector.
- Provide proper conditions and facilitations to attract and direct investments.

- Collaborate with Banque du Liban and financial institutions (KAFALAT,...), organizations specialized national entities (IDAL) and foreign entities (World Bank, European Bank), to find incentives for financing the industrial sector in particular in the proper industrial fields (industrial zones, alternative energy, clean environment, development and specialized researches...).
- Collaborate with concerned partners (KAFALAT, insurance companies...) to find a mechanism to guarantee the national and foreign investments in the industrial sector.
- Attempt to raise the loans ceiling granted by banks through specialized financial institutions and encourage the largest number of industrialists to participate in its programs and in the subsidized loans programs.
- Strive to amend Income Tax Law and VAT law conveniently and provide incentives.
- Notify the industrialists and share information (seminars, workshops...) about the latest funding programs in collaboration with all parties (Banque du Liban, KAFALAT...).
- Maximize utility of investments encouragement programs provided by IDAL and Council of Development and Construction.

Fifth Objective: Encourage Green Industry

Steps:

- Use of renewable and alternative energy and encourage increasing energy efficiency.
- Encourage recycling.
- Urge industrial enterprises to obtain ISO 14000 certification environmental management and ISO 26000 on Social responsibility.
- Collaborate with Ministry of Environment to help industries becoming eco-friendly.
- Promote the use of green and energy saving buildings.

- Adopt the model of industrial cooperation agreement that includes promotion of green industries in the international agreements.
- Spread the culture of energy conservation and use of alternative energies (workshops, seminars, trainings, media, advertising, ...)
- Empower the activities of Lebanese Cleaner Production Center (LCPC).
- Participate in the environmental awareness of industrial enterprises (workshops, seminars, training sessions...).
- Participate in scientific industrial researches to establish and promote the concept of green industry.
- Work on passing the draft law submitted by the Ministry of Environment to amend article 5-bis and article 7 of the Income Tax Law.
- Work with various banking and financial entities to provide soft loans for industries and environment eco–friendly buildings.
- Seek to benefit from international grants specialized for the preservation of environment and alternative energies.
- Enforce the concept of green industry gradually as one of the ministry's conditions for granting services to industrialists operating in Lebanon starting with industrial licensing.

Sixth Objective: Encourage New knowledge industry

Steps:

- Encourage innovation and research by assisting with financial, practical and human resources.
- Support sectors pursuing technological progress.
- Foster industrial innovations.
- Encourage creativity capabilities in coordination with concerned governmental and non-governmental entities, universities, associations, unions and research centers.
- Develop and constantly improve laws that encourage innovation.

- Activate research-oriented studies at the Industrial Research Institute IRI, by providing domestic support through legal texts and appropriate budgets and external support through agreements and donations.
- Support and develop "Lira" program between the Ministry of Industry and the Lebanese Industrialists Association, the National Council for Scientific Researches, and major universities.
- Participate with universities and research centers and industrialists to establish and develop specialized scientific research centers, particularly in specialized areas considered appropriate by the ministry as a Nano-technology, mechatronics, food industry, pharmaceutical and programming (software), alternative energies, manufacturing of industrial equipment and machinery, cosmetics and perfumes, medicinal herbs, biochemistry, industrial chemistry, recycling industries...
- Work on passing the draft law of amending Article 5-bis of the Income Tax Law to exempt the expenses
 of researches and development from income tax.
- Benefit from foreign experiences through the provision of agreements, scientific cooperation and exchange of experiences.

> Seventh Objective: Media for the industry

Steps:

- Change community culture and perceptions of the national industry.
- Encourage the consumption of Lebanese industrial products.
- Link the consumption of the domestic products with patriotism.
- Promote and establish the direct relationship between industrial production growth and prosperity of the nation.

- Cooperate with universities, colleges and schools to include information that promote increased awareness about the importance of the Lebanese industry and products consumption in their curriculum.
- Add to the annual school trips program visits to factories.
- Encourage factories to visit schools, institutes and universities and demonstrate phases of their production process through illustrated films.
- Organize specialized industrial exhibitions, workshops, and specialized sectorial seminars.
- Introduce a free hotline to the ministry in collaboration with the Telecommunications Regulatory Authority.
- Prepare periodic manuals and according to various occasions enclosing information and statistics about the reality and development plan of the industrial sector in Lebanon, definition of ministry tasks, its powers and achievements, the ministry Services and procedures: Terms and adopted regulatory decisions, the required documents, duration and cost, Projects and software, sources of industrial financing, the legislation governing investment in the industrial sector, guide of factories operating in Lebanon, a promotional guide to the most important Lebanese products, guide of Lebanese products, guide of industrial zones, to be provided electronically on the ministry website or on CDs.
- Celebrate an annual National industry day and organize corresponding activities.

- Seek to provide through the local media informative and advertising sequences about the industry for free or at nominal costs; including the audio visual morning shows promotional and awareness sequences for the consumer pertaining to the most important industrial news (awards, successes...).
- Encourage the production of the documentary programs to boost the industrial advertising.
- Constantly develop and improve the Ministry's website by following- up on requests and complaints and adding articles and researches to encourage industrial innovation and investment.
- Promote advertising for travelers and travel agencies through media and ads, and distribution of free samples for those coming to Lebanon.
- Encourage the use of public spaces (restaurants, hotels, transport, stations, billboards...) to promote national industry, products and quality.

Section second

Operational objectives	Steps	Tools	Partners
Expanding domestic market	 Organize industrial institutions activities in all regions by: urging the legalization of their status, managing their expansion, and unifying and circulating related general and special conditions that govern their work. 	 Accelerate, facilitate and constantly improve the Ministry's services. Propose draft laws and decrees and issue decisions to unify the legal provisions, to provide best working conditions for the industrial enterprises, and lead them towards the best practices. 	 Ministries of: Economy and Trade, Finance, Public Work and Transportation, Interior and Municipalities, Social Affairs, Office of the Minister of State for Administrative Reform. IDAL, the Industrial Research Institute, LIBNOR, Lebanese
	Improve the quality of Lebanese products.	 Collaborate with concerned parties for the expeditious processing of industrial licensing. Activate the work of The Lebanese Standards Institution (LIBNOR), The Lebanese Accreditation Council (COLIBAC), The Industrial Research Institute (IRI) and The Lebanese Packaging Center (Liban Pack). 	Industrialists Association, specialized unions, The Federation of Chambers of Commerce, Industry & Agriculture In Lebanon, international organizations

Keep pace with development.	 Encourage continuous industries development of products and means of production to ensure consistency with changing market's demand.
Protect and support nation industry to increase its production and expansion.	·
	 Handle the problems facing the industrial sector through continues coordination with industrial sector representatives, governmental and non-governmental concerned entities (Municipalities, associations, organizations) to find solutions.
Encourage national industrice preference in the public sector procurement.	Adopt the principle of preference in [
	 Activate Ministry's industrial zones bureau role and supervision and upgrade it to the level of department.

•	Organize	the	ex	isting	ind	ust	rial
	zones and	crea	te	new	ones	in	all
	the Lebane	ese re	gio	ns.			

- Support small and medium industrial Enterprises and craftsmanship and help them spread in all the regions.
- Establish and manage of industrial zones board.
- Work on legislative, operational, promotional, and financial levels to improve SMEs professionalism and expansion by providing necessary encouraging funding, their participation in specialized exhibitions, addition to the tourist and modernization map and regulating text.
- Develop supporting services of industrial enterprises (transport/restoration and rehabilitation of railways especially the coastline/ports, communication/infrastructure/financial/ touristic/technical services/insurance, in addition to various facilities).

•	Increase
	industria
	exports

- Activate cooperation with Lebanese delegations abroad, international organizations, foreign governments and embassies operating in Lebanon.
- Focus on national production marketing by constantly seeking new overseas markets.
- Strive to Find appropriate sources for raw materials and new markets for Lebanese goods and find solutions for trade barriers and problems through coordination with foreign embassies in Lebanon and Lebanese missions abroad.
- Enhance cooperation with Ministry of Foreign Affairs and Emigrants to benefit from the activities and information of Lebanese missions in foreign countries.
- Sign new agreements to expand Lebanese products markets.
- Work on disseminating and implementing specifications and trading terms to simplify exports procedures.
- Encourage the private sector to establish companies specialized in marketing outside Lebanon and encourage the existing services enterprises supporting exportation (advertising, packaging, studies...).

- Ministries of:
 Economy and Trade,
 Finance, Foreign Affairs
 and Emigrants,
 Agriculture, Health,
 Tourism, Industrial
 Research Institute,
 LIBNOR, COLIBAC.
- Lebanese Industrialists
 Association, The
 Federation of Chambers
 of Commerce, Industry &
 Agriculture in Lebanon,
 embassies, Lebanese and
 foreign delegations.
- Universities, Research and studies centers.

	 Encourage industrialist's participation in training sessions, workshops, seminars, and conferences. Activate the protocol of cooperation with Association of Lebanese Industrialists (ALI). Strengthen and manage interaction with Lebanese diaspora.
	 coordinate with Ministry of Economy and Trade to consider the interests of national industry when conducting trading negotiations, shared decision- making, and organizing exhibitions within Lebanon and abroad.
Encourage the integration with the agriculture, services and trade.	 Coordinate activities with Ministry of Economy and Trade and Ministry of Agriculture in common areas, especially in food safety, monitoring of violations, detection and control

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		•	Engage Lebanese universities and faculties specialized in the preparation of studies to enhance exports and unify strategic outlooks.	
		•	Increase the number of laboratories in all provinces to facilitate the testing procedures (food tests in particular).	
touri	urage internal industrial sm by providing its service and nical requirements.	•	Attempt to incorporate field visits to industries in the Lebanese touristic programs and organize special visits for businessmen.	
indus adva requ	re compliance of National strial products with the nced local and foreign irements and standards.	•	Encourage visits by delegations from the public and private sectors to concerned and specialized foreign entities to exchange experience and get up-dated on developments.	
mate mach	erials, industrial equipment and ninery) and exports (of ucts and goods locally made).	•	Organize and /or participate in organizing training sessions in public and private sector about tax exemptions rules and implementation.	

•	Redu	ce transpor	tation, tra	nsit fees
	and	financial	charges	(ports,
	shipp	ing).		

- Coordinate effectively and consistently with customs administration and Ministry of Public Work and Transportation, Ministry of Economy and Trade, Ministry of Agriculture, and Ministry of Finance.
- Strive to reduce the import/export fees collected by Chambers of Commerce, Industry and Agriculture and Ports.
- Continue to Work on implementing and developing exemption law on industrial products by 50% of the income tax.
- Work on passing port fees exemption law on industrial machinery and raw materials designed for industrial use (including spare parts for industrial machines).

Increase	
competit	ive-
ness of	the
national	
industry	
	competit ness of national

- Encourage national industries to specialize in high added value production (programming, mechatronics, nanotechnology, fashion electronics, design, professional leather industry, assembly manufacturing and industry, traditional national food industry, medicine, alternative jewelry, industrial energy, cosmetics, medical equipment, herbs and essential oils, perfume, biochemistry, industrial chemistry, petrochemical industry...).
- Encourage integration among various industries internally and externally.
- Activate public private partnership.

Finance, Economy and Trade, Environment, Energy and Water, Public Work and Transport.

Ministries of:

- Lebanese Central Bank, banks, KAFALAT, Central Administration of Statistics.
- Industrial Research Institute, LIBNOR, Liban Pack, ISAL, ELCIM.
- Syndicate of engineers.
- The Federation of Chambers of Commerce, Industry & Agriculture in Lebanon, Industrialists Association, international organizations: ESCWA, UNIDO, and nongovernmental organizations.

 Enhance the benefit from twinning programs, joint-ventures, partnerships, technical and consultative assistance.

(packaging	the design components	merging bill, promote its benefits, and direct investments towards expansion and integration.	
related	entities (metrology, conformity assessment,	sector unions to benefit from Quality	
institution industrial Research I		and medium enterprises at affordable prices.	
		 Follow-up on passing the geographic indications bill (including description of origin of product) and work on expanding the scope of its implementation. 	
	vocational training within and industrial areas	Organize and participate in specialized/professional workshops and	

training sessions.

	•	Strive to provide industrial statistics and indicators, economic studies, consultations to industrial enterprises and related specialized governmental agencies.	
Reduce production cost: lower the cost of capital (reduced interests, soft loans, fees and expenses, grants, costs of construction and investment: real estate) and production cost (energy efficiency, computerization, machinery modernization, labor, advanced management, alternatives for the means of production).	•	Fix three years deadline by passing a special law for the exceptional reevaluation of fixed assets and real estate elements. Increase depreciation rate of industrial equipment from 8% to 20% by passing a law to encourage investments. Seek to pass on industrial stimulus bill to encourage the use of alternative and renewable energy. Work to provide alternative energy sources, at lowest cost and more efficient cost (gas, waste incineration, recycling).	

	 Exempt industrial warehouses from value added tax insurance. Collaborate with port authorities to reduce time and fees of good clearance. 	
	ciearance.	

•	Increase	the
	investme	nt
	and	
	financing	of
	the	
	industria	
	sector	

- Encourage soft loans programs to increase investments in industrial sector.
- Collaborate with Banque du Liban and institutions (KAFALAT,...), financial organizations specialized national entities (IDAL) and foreign entities (World Bank, European Bank), to find incentives for financing the industrial sector in particular in the proper industrial fields (industrial zones. alternative energy, clean environment, development and specialized researches...).
- KAFALAT, IDAL. • Federation of Chambers of Commerce, Industry & Agriculture in Lebanon, Industrialists Association, international organizations: ESCWA, UNIDO, and nongovernmental

organizations.

- Find a mechanism to ensure foreign industrial investments in Lebanon.
- Enlist large industries in Beirut stock market.
- Increase foreign donations and assistance to the industrial sector.
- Provide proper conditions and facilitations to attract and direct investments.

Collaborate with concerned partners

Attempt to raise the loans ceiling granted by banks through specialized financial institutions and encourage the largest number of industrialists to

- Ministries of: Finance, Foreign Affairs and Emigrants, Economy and Trade, Central Bank, banks, Beirut Stock market.
- World bank, European Bank, EU, Donor countries.

(KAFALAT, insurance companies...) to find a mechanism to guarantee the national and foreign investments in the industrial sector.

 Notify the industrialists and share information (seminars, workshops) about the latest funding programs in collaboration with all parties (Banque du Liban, KAFALAT). Maximize utility of investments encouragement programs provided by IDAL and Council of Development and Construction.

• Encourage Green Industry	Use of renewable and alternative energy and encourage increasing energy efficiency.	 Adopt the model of industrial cooperation agreement that includes promotion of green industries in the international agreements. 	 Ministries of: Environment, Economy and Trade, Energy and Water, Directorate General of Urban planning, Finance.
		 Spread the culture of energy conservation and use of alternative energies (workshops, seminars, trainings, media, advertising,) 	 International organizations. Industrial Research institute. LCEC
	Encourage recycling.	 Empower the activities of Lebanese Cleaner Production Center (LCPC). 	
	Urge industrial enterprises to obtain ISO 14000 certification environmental management and ISO 26000 on Social responsibility.	 Participate in the environmental awareness of industrial enterprises (workshops, seminars, training sessions). 	
		 Participate in scientific industrial researches to establish and promote the concept of green industry. 	
	Collaborate with Ministry of Environment to help industries becoming eco-friendly.	 Work on passing the draft law submitted by the Ministry of Environment to amend article 5-bis and article 7 of the Income Tax Law. 	

Promote the use of green an energy saving buildings.	 Work with various banking and financial entities to provide soft loans for industries and environment ecofriendly buildings. Seek to benefit from international grants specialized for the preservation of environment and alternative energies. Enforce the concept of green industry gradually as one of the ministry's conditions for granting services to industrialists operating in Lebanon Starting with industrial licensing.
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•	Encourage
	New
	knowledge
	industry

 Encourage innovation and research by assisting with financial, practical and human resources.

- Support sectors pursuing technological progress.
- Foster industrial innovations.
- Encourage creativity capabilities in coordination with concerned governmental and nongovernmental entities, universities, associations, unions and research centers.

Activate research-oriented studies at the Industrial Research Institute IRI, by providing domestic support through legal texts and appropriate budgets and external support through agreements and donations.

- Support and develop "Lira" program between the Ministry of Industry and the Lebanese Industrialists Association, the National Council for Scientific Researches, and major universities.
- Participate with universities research centers and industrialists to establish and develop specialized scientific research centers, particularly specialized considered areas appropriate by the Ministry as a Nanotechnology, mechatronics, food industry, pharmaceutical and programming (software), alternative

- Ministries of:
 Finance, Education and Higher Education, Culture, Economy and Trade.
- Industrial research institute, National Council for scientific research. Universities, specialized institutes.
- Industrialists associations (LIRA program), unions, Federation of Chambers of Commerce, Industry & Agriculture and international organizations.

	energies, manufacturing of industrial equipment and machinery, cosmetics and perfumes, medicinal herbs, biochemistry, industrial chemistry, recycling industries
Develop and constantly improve laws that encourage innovation.	 Work on passing the draft law of amending Article 5-bis of the Income Tax Law to exempt the expenses of researches and development from income tax. Benefit from foreign experiences through the provision of agreements, scientific cooperation and exchange of experiences.

•	Media	for
	the	
	industry	•

- Change community culture and perceptions of the national industry.
- Encourage the consumption of Lebanese industrial products.
- Link the consumption of the domestic products with patriotism.
- Promote and establish the direct relationship between industrial production growth and prosperity of the nation.

- Cooperate with universities, colleges and schools to include information that promote increased awareness about the importance of the Lebanese industry and products consumption in their curriculum.
- Add to the annual school trips program visits to factories.
- Encourage factories to visit schools, institutes and universities and demonstrate phases of their production process through illustrated films.
- Organize specialized industrial exhibitions, workshops, and specialized sectorial seminars.
- Introduce a free hotline to the ministry in collaboration with the Telecommunications Regulatory Authority.

- Ministries of: Finance. Information. Tourism, Communications, **Affairs** Foreign Emigrants, Public work and transport, Education and Higher Education, Economy and Culture, Trade, Social Affairs, Telecommunications Regulatory Authority.
- Large publishing houses, Advertising Design companies, large travel agencies.
- Universities, schools, specialized colleges, Association of industrialists, LIRA Program, syndicates.
- International organizations, The Federation of Chambers of Commerce, Industry and Agriculture, audio, visual and print media.
- Embassies, Lebanese and foreign delegations.

- Prepare periodic manuals and according to various occasions enclosing information and statistics about the reality and development plan of the industrial sector in Lebanon, definition of Ministry tasks, its powers achievements, the ministry and Services and procedures: Terms and adopted regulatory decisions, the required documents, duration and cost, projects and software, sources of industrial financing, the legislation governing investment in the industrial sector, guide of factories operating in Lebanon, a promotional guide to the most important Lebanese products, guide of Lebanese products, guide of industrial zones, to be provided electronically on the Ministry website or on CDs.
- Celebrate an annual National industry day and organize corresponding activities.

- Seek to provide through the local media informative and advertising sequences about the industry for free or at nominal costs; including the audio visual morning shows promotional and awareness sequences for the consumer pertaining to the most important industrial news (awards, successes...). • Encourage the production of the documentary programs to boost the
 - industrial advertising.
- Constantly develop and improve the Ministry website by following- up on requests and complaints and adding articles and researches to encourage industrial innovation and investment.
- Promote advertising for travelers and travel agencies through media and ads, and distribution of free samples for those coming to Lebanon.

 Encourage the use of public spaces (restaurants, hotels, transport, stations, billboards) to promote national industry, products and quality.